

Presenter

Aggregate and distribute documents, update and support the network

www.mitric.com



A Mobile App to share documents, promote activities, training and to inform in real time

Presenter: the platform for corporate communication

Internal communication, news, push notifications, training



Presenter

Network communication is optimised

The secure and multilingual platform for web, smartphone and tablet dedicated to internal and external communication and training



Communication and push notification management



Secure documents sharing

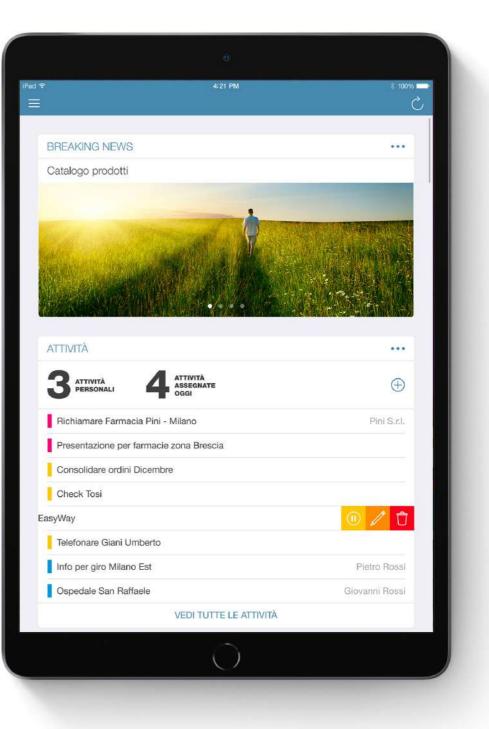


Training



Reports about documents and reading





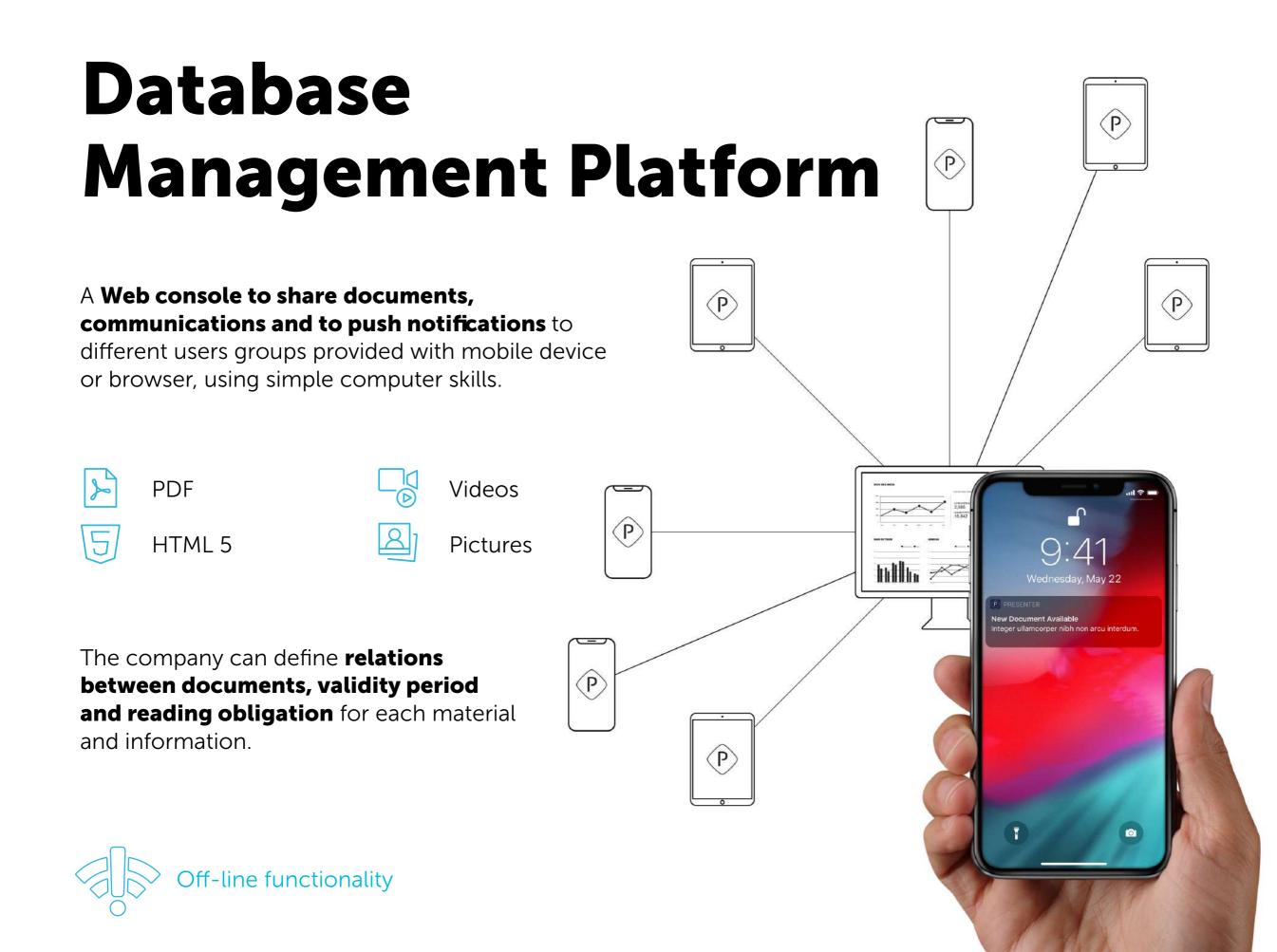
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Application areas



Internal Communication Online Training Sales Force Automation





Push Notifications and Announcements

What should I know? All news immediately available

Immediate access to the home page **not read communications** since the last login.

Presenter App checks if there are **user-related updates.** It **automatically downloads** them or notifies the user to **synchronise** the App.

Once material and informations are acquired, they will always be available on mobile devices also in **off-line function.**

COMUNICAZIONI NOTIZIE NON LETTE SU PRODOTTI, CIRCOLARI, OBIETTIVI PRODOTTO Nuovo formato per Nupalis compresse È ordinabile la nuova confezione da 36 pastiglie. Le prime confezioni saranno distribuite entro 2 settimane. Le nuove confezioni avranno anche una scadenza prolungata a 3 anni rispetto ai precedenti 2. CIRCOLARE Nuovo processo di vendita Dal 1 Gennaio 2016 tutti i nuovi ordini dovranno essere fatti sul nuovo protale di vendita che sarà accessibile dall'ext di gruppo. Tutti gli ordini precedentemente inseriti sul vecchio portale saranno spostati automaticamente. NOTIZIA DI GRUPPO Nuovo Packac upalis 2016 Dal 1 Gennaid nbia packaging. Saranno quindi smaltite le scorte del vecchio formato con ordini nuovi ordini dovranno attendere l'uscita in commercio del nuovo EDI TUTTE LE COMUNICAZION



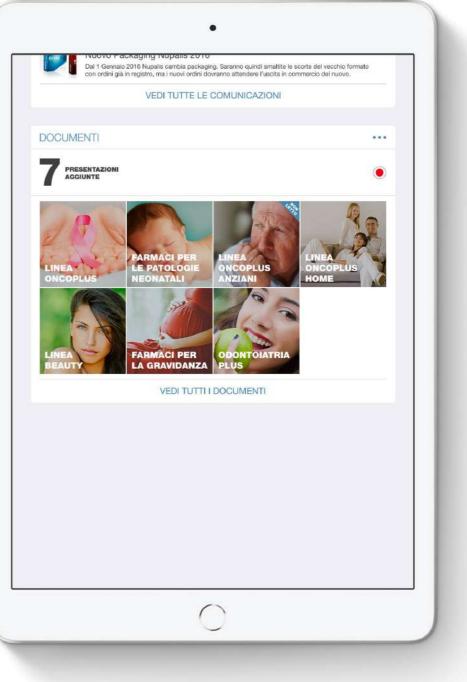
Off-line functionality

Secure documents sharing | 1

Which are the new materials?

Opening the application, the user has an instant access to relevant **not read documents** from the last login.

Quick access to the **archive** of documents and user **favorites.**





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Secure documents sharing 2

Create custom slide kit

With a tap each user create the most effective storytelling for the meeting!

User can compose custom slide kits with the documents provided by the management in order to maximize the effectiveness of presentation according to the purpose of the visit and the time available.

Quality of the materials is always preserved.

User cannot edit documents and marketing management can identify minimum conceptual units not fractional based on the **key messages** defined by the management.



Secure documents sharing 3

Meeting management

Materials are an opportunity of interaction with the customer.

Ability to record documents.

Close loop marketing function to record discreetly customer **opinions and sentiment.**

The application automatically tracks interactions with documents carried out during the visit and provide **aggregate statistics** about the most used content and **feedback** of the network about customer feeling.



Secure documents sharing | 4

What about the material presented? Share it in a moment!

The application **records** and tracks **automatically the materials used in the meeting** and arranges them in an email that the user can send after.

Possibility to create a **dedicated site with users and company references**. in this site the recipient has the previous received documents with any for accompanying message.



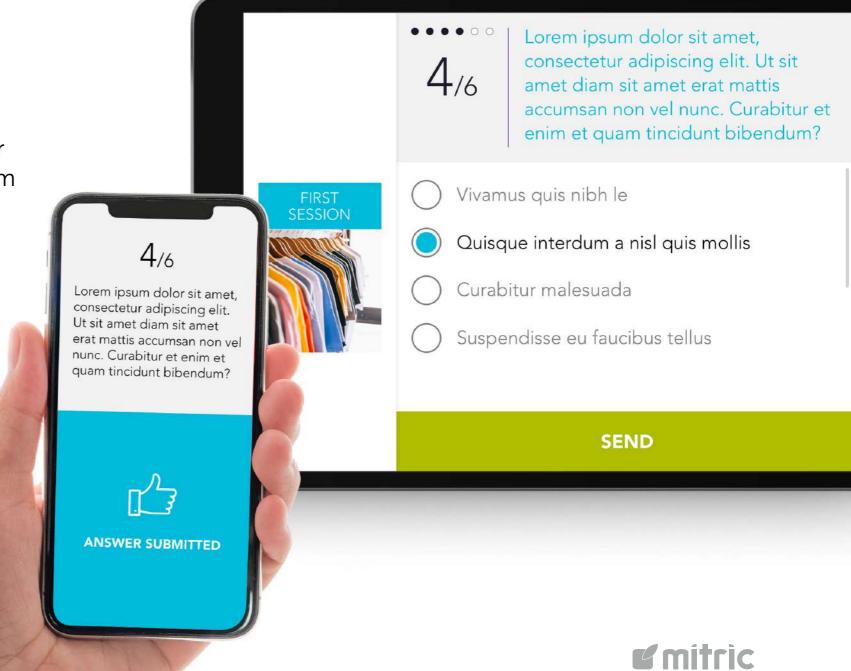
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Training (and internal training)

Catching up

Possibility to **allocate training content and verification surveys** for training or information collection from the network.

Possibility of randomization of verification requests and statistics results for the management.



Product Modules

A. Documental form



and

Distribution of communications, use notifications and documents

Reports

B. Training



Distribution of training content and verification questionnaires



Reports

C. Sales



Custom slide kit



Document annotations

- <u>e</u>
- Sharing of comments by e-mail on a dedicated web page



Reports



Analytics | 1

Presenter records all information use made by each user.

Back-office shows aggregate and detailed information filterable by date and by user groups about:



Number of accesses to the app and number of synchronizations



Display statistics of the main documents



Approval rating of each documents

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	Manage reports & statistics							
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Analytics | 2

Frequent navigation path between documents



User notes added to each document

List of users who have declared the document has been read

Number of shares for each document



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Detailed reports about filling in tests and questionnaires

Further statistics may be processed on request

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Technical Specifications



User App

iOS/Android + native code



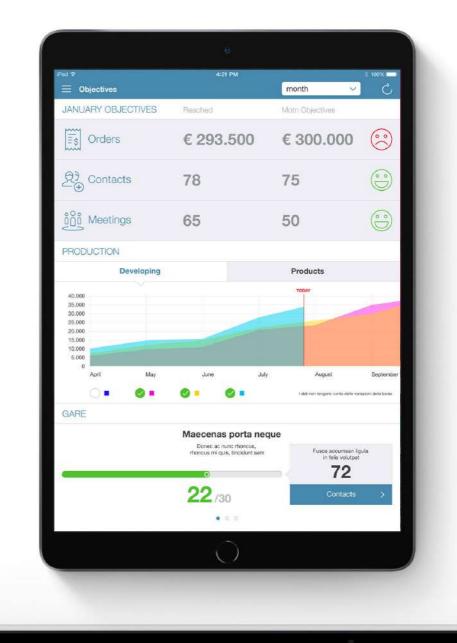
Backend

Developed on Microsoft technology and available as SaaS or On premise



Distribution

App Store or Enterprise Distribution



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	Ospedale San Raffaele	Giovanni Rossi
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Our Framework Tab4

All Mitric products are based on a

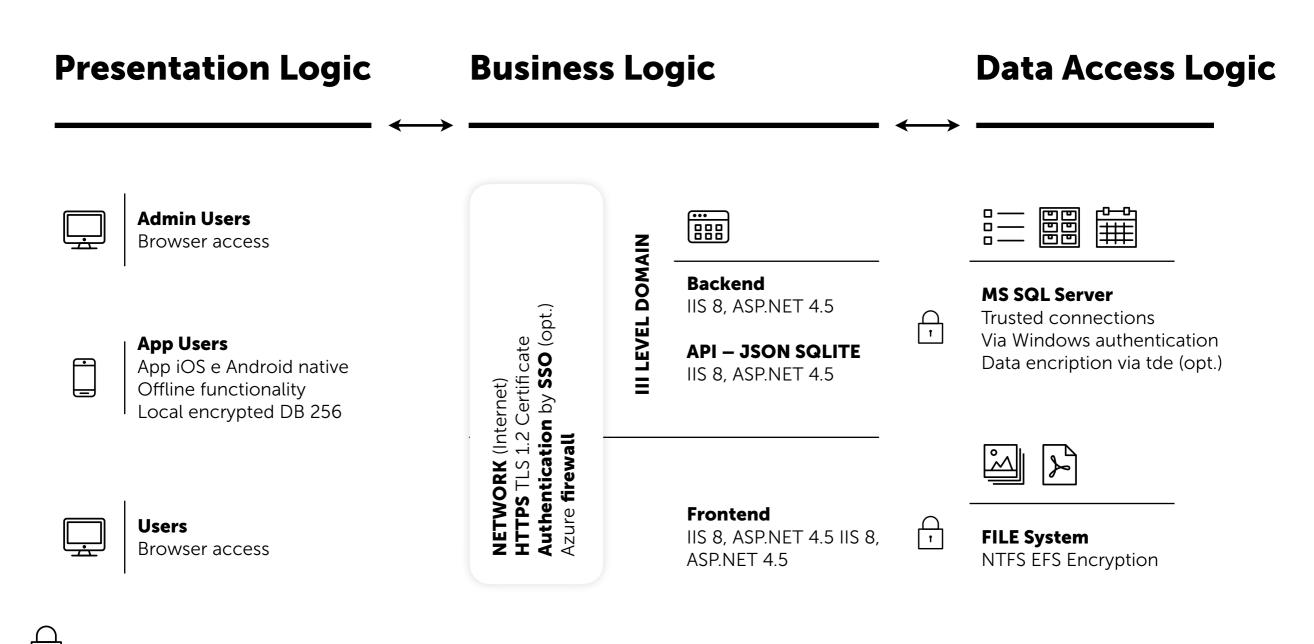
proprietary platform client/server, denominated Tab4

designed for sharing contents and information on mobile devices.





SAAS Software Architecture





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Mitric is committed to implement all measures, both technical and organizational, necessary to safeguard, in the best way, the integrity, the privacy and the availability of the information assets which Clients entrust us with on a daily base.



For this reason Mitric has created a **Safety Management System**, acquiring a certification **ISO/IEC 27001:2013**.

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