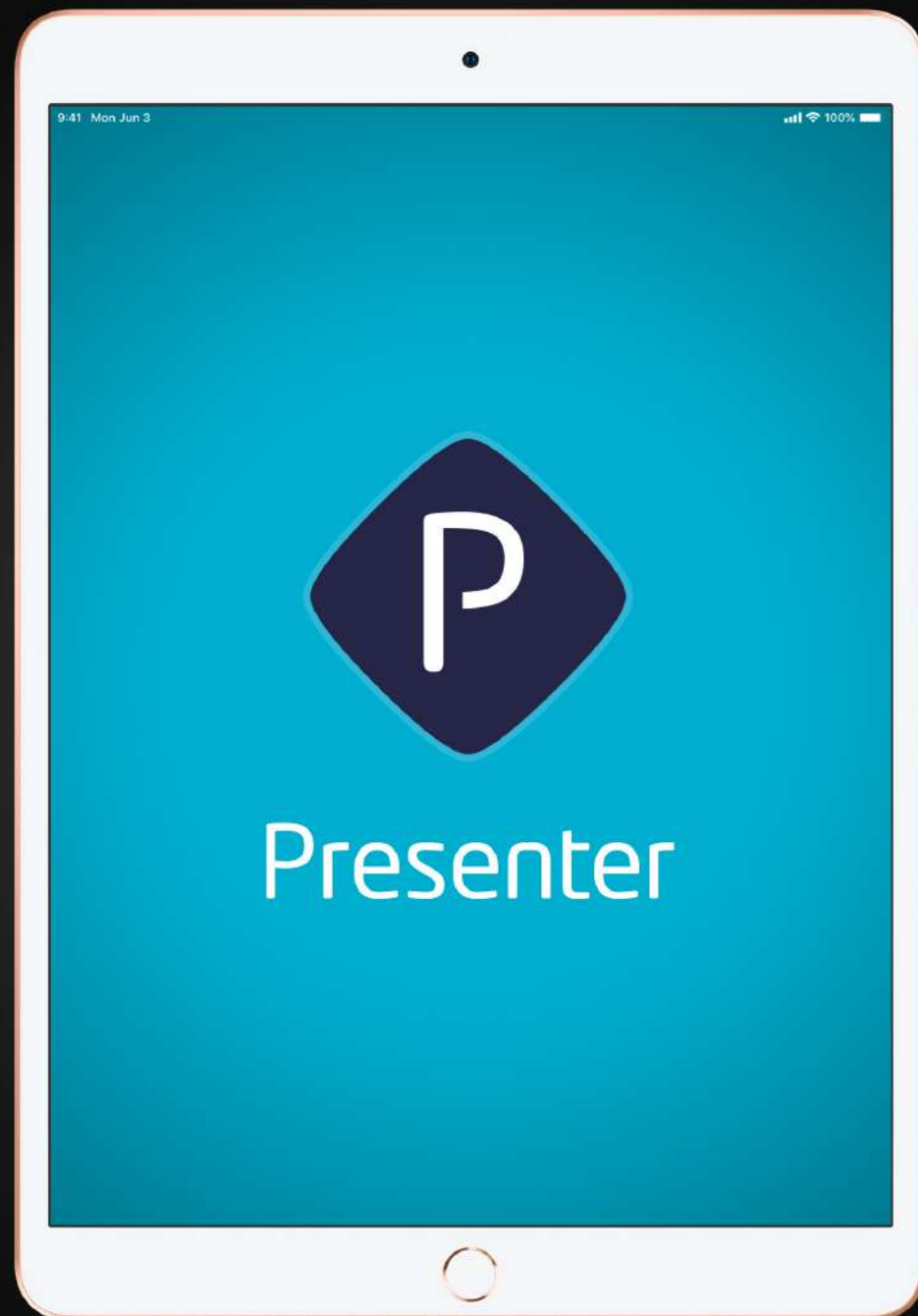




# Presenter

**Aggregate and distribute documents,  
update and support the network**



A Mobile App to share documents, promote activities, training and to inform in real time

Presenter: the platform for corporate communication

Internal communication, news, push notifications, training

# Presenter

## Network communication is optimised

The **secure and multilingual** platform for **web, smartphone and tablet** dedicated to internal and external communication and training



Communication and push notification management



Secure documents sharing



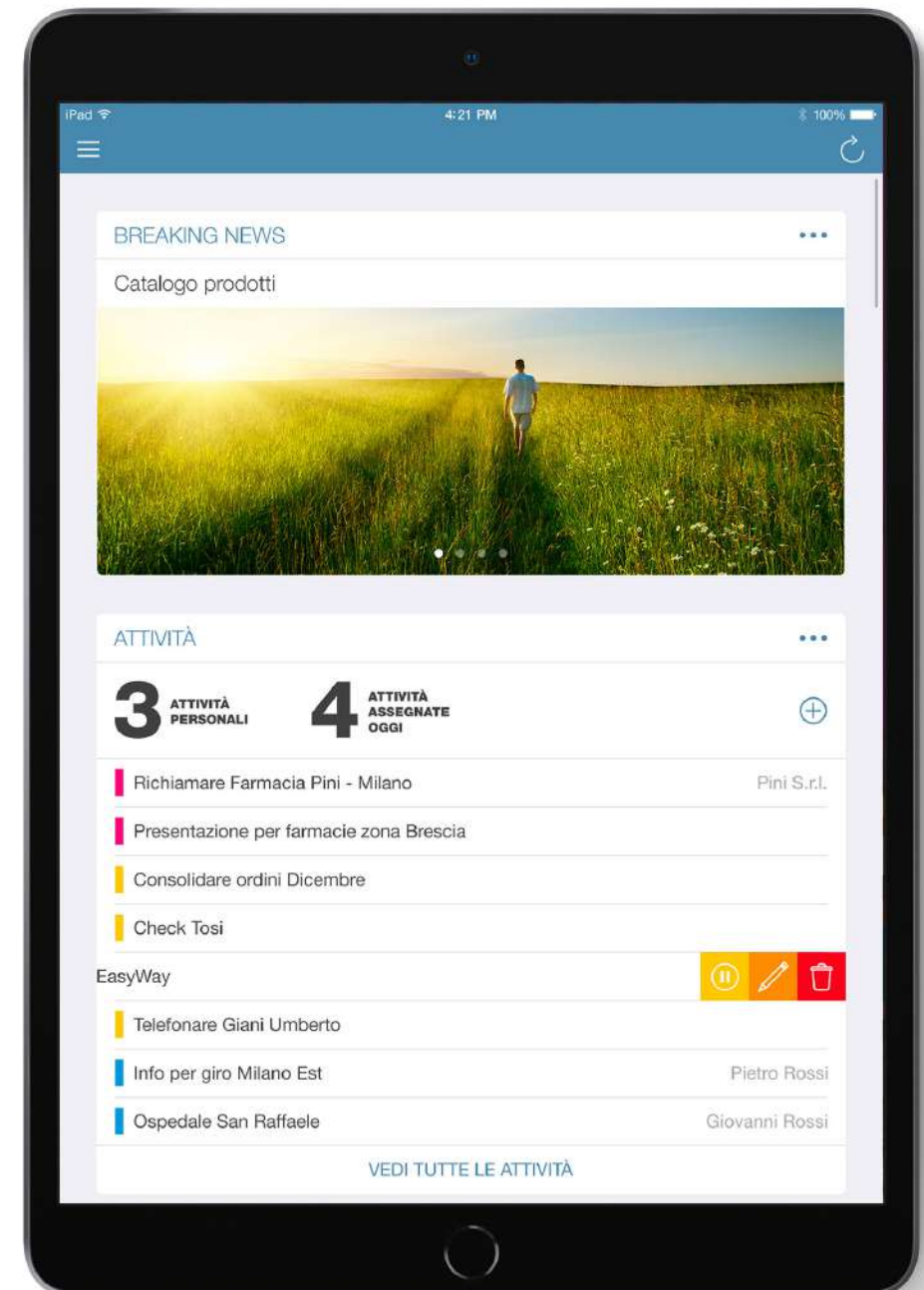
Training



Reports about documents and reading



Off-line functionality



# Application areas



Internal  
Communication



Online  
Training



Sales Force  
Automation

# Database Management Platform

A **Web console to share documents, communications and to push notifications** to different users groups provided with mobile device or browser, using simple computer skills.



PDF



Videos



HTML 5



Pictures

The company can define **relations between documents, validity period and reading obligation** for each material and information.



Off-line functionality





# Push Notifications and Announcements

What should I know?

All news immediately available

**Immediate access** to the home page  
**not read communications** since the last login.

Presenter App checks if there are **user-related updates**.  
It **automatically downloads** them or notifies  
the user to **synchronise** the App.

Once material and informations are acquired,  
they will always be available on mobile devices  
also in **off-line function**.



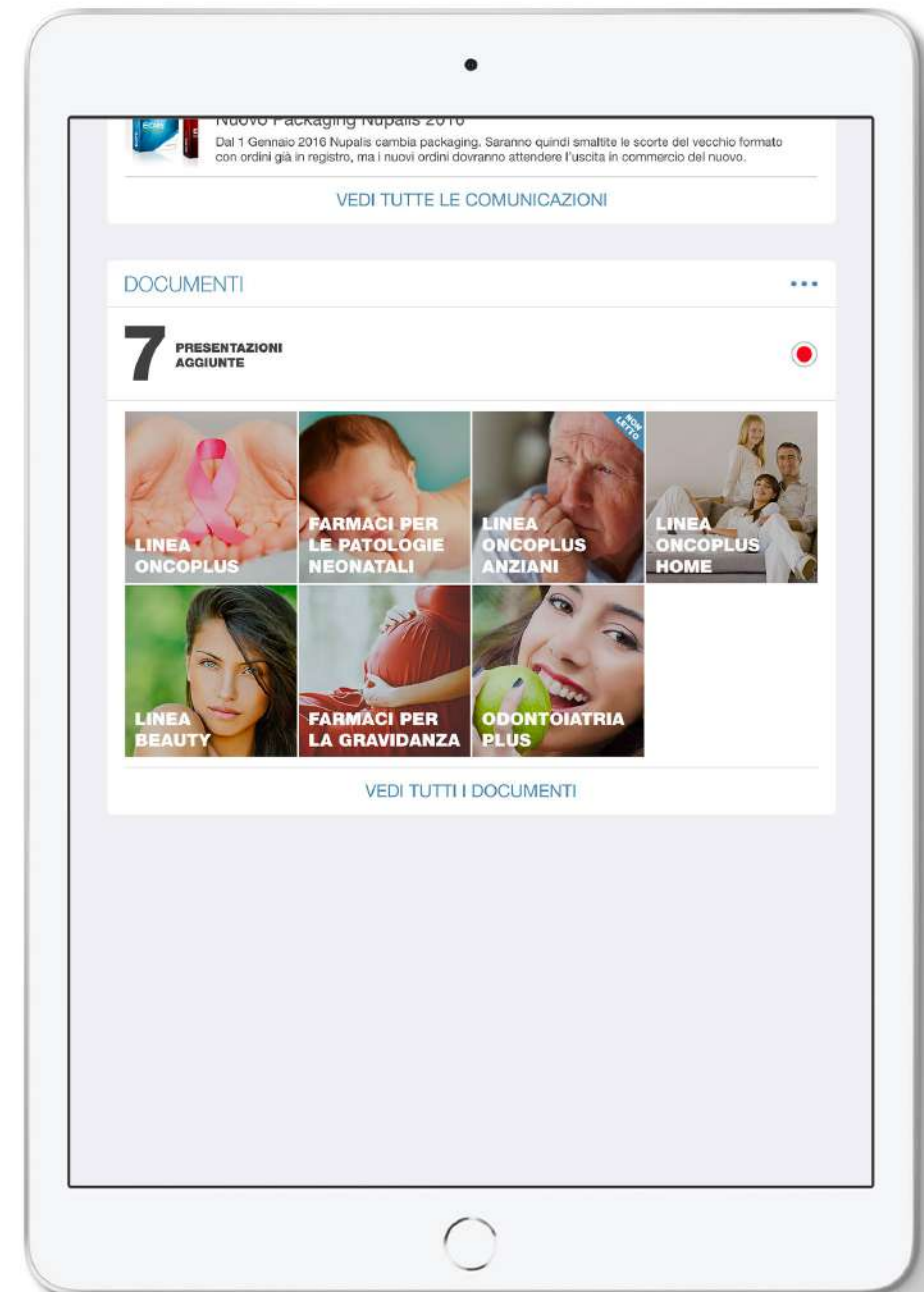
Off-line functionality

# Secure documents sharing | 1

## Which are the new materials?

Opening the application, the user has an instant access to relevant **not read documents** from the last login.

Quick access to the **archive** of documents and user **favorites**.



Off-line functionality

# Secure documents sharing | 2

## Create custom slide kit

**With a tap each user create the most effective storytelling for the meeting!**

**User can compose custom slide kits** with the documents provided by the management in order to maximize the effectiveness of presentation according to the purpose of the visit and the time available.

**Quality of the materials is always preserved.**

**User** cannot edit documents and marketing management can identify minimum conceptual units not fractional based on the **key messages** defined by the management.





# Secure documents sharing | 3

## Meeting management

**Materials are an opportunity of interaction with the customer.**

**Ability to record documents.**

**Close loop marketing** function to record discreetly customer **opinions and sentiment**.

The application automatically tracks interactions with documents carried out during the visit and provide **aggregate statistics** about the most used content and **feedback** of the network about customer feeling.

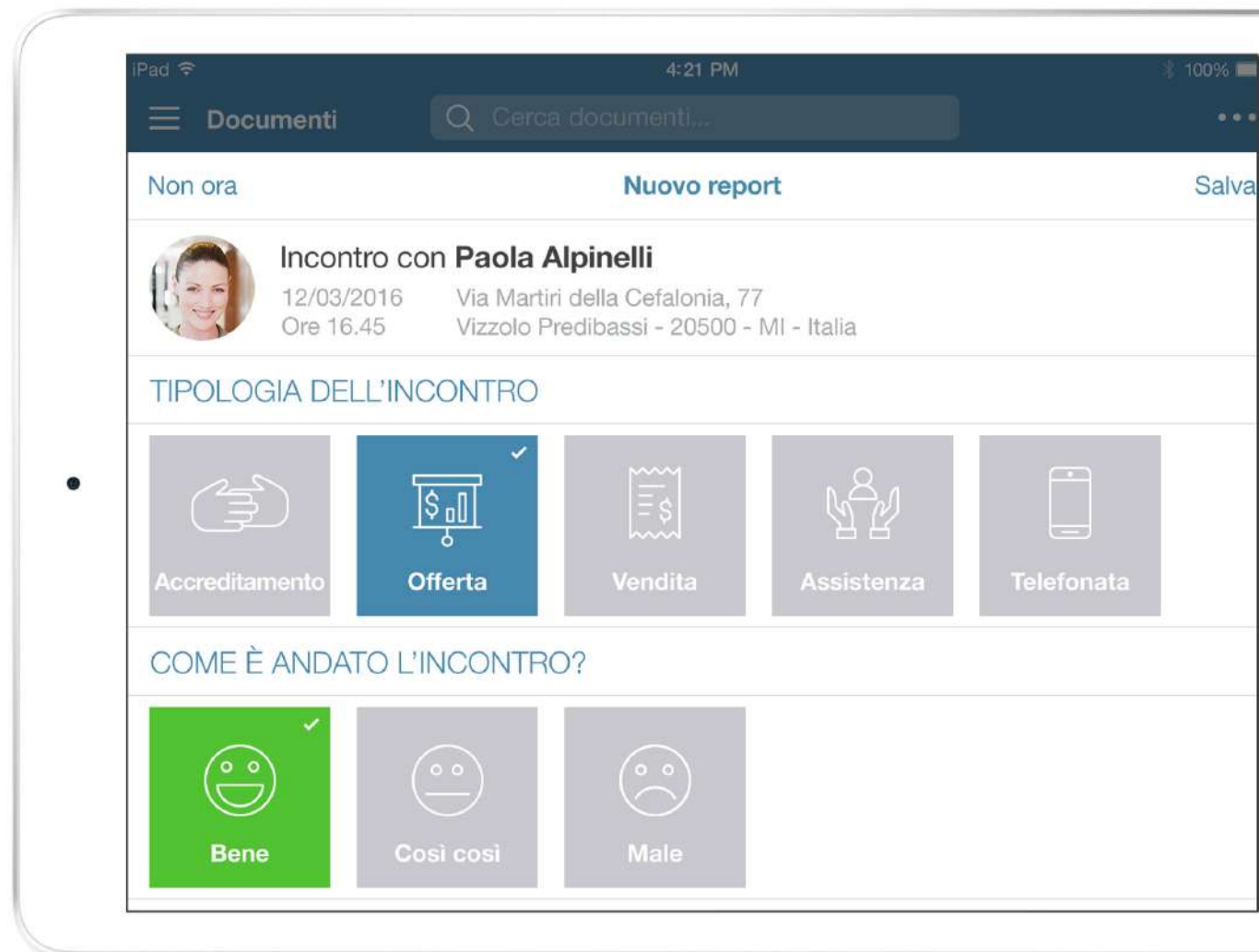


# Secure documents sharing | 4

What about the material presented?  
Share it in a moment!

The application **records** and tracks **automatically the materials used in the meeting** and arranges them in an email that the user can send after.

Possibility to create a **dedicated site with users and company references**. in this site the recipient has the previous received documents with any for accompanying message.



# Training (and internal training)

## Catching up

Possibility to **allocate training content and verification surveys** for training or information collection from the network.

Possibility of randomization of verification requests and statistics results for the management.



# Product Modules

## A. Documental form



Distribution of communications,  
use notifications and documents



Reports

## B. Training



Distribution of training content  
and verification questionnaires



Reports

## C. Sales



Custom slide kit



Document annotations



Sharing of comments by e-mail  
on a dedicated web page



Reports

# Analytics | 1

Presenter records all information use made by each user.

Back-office shows aggregate and detailed information filterable by date and by user groups about:



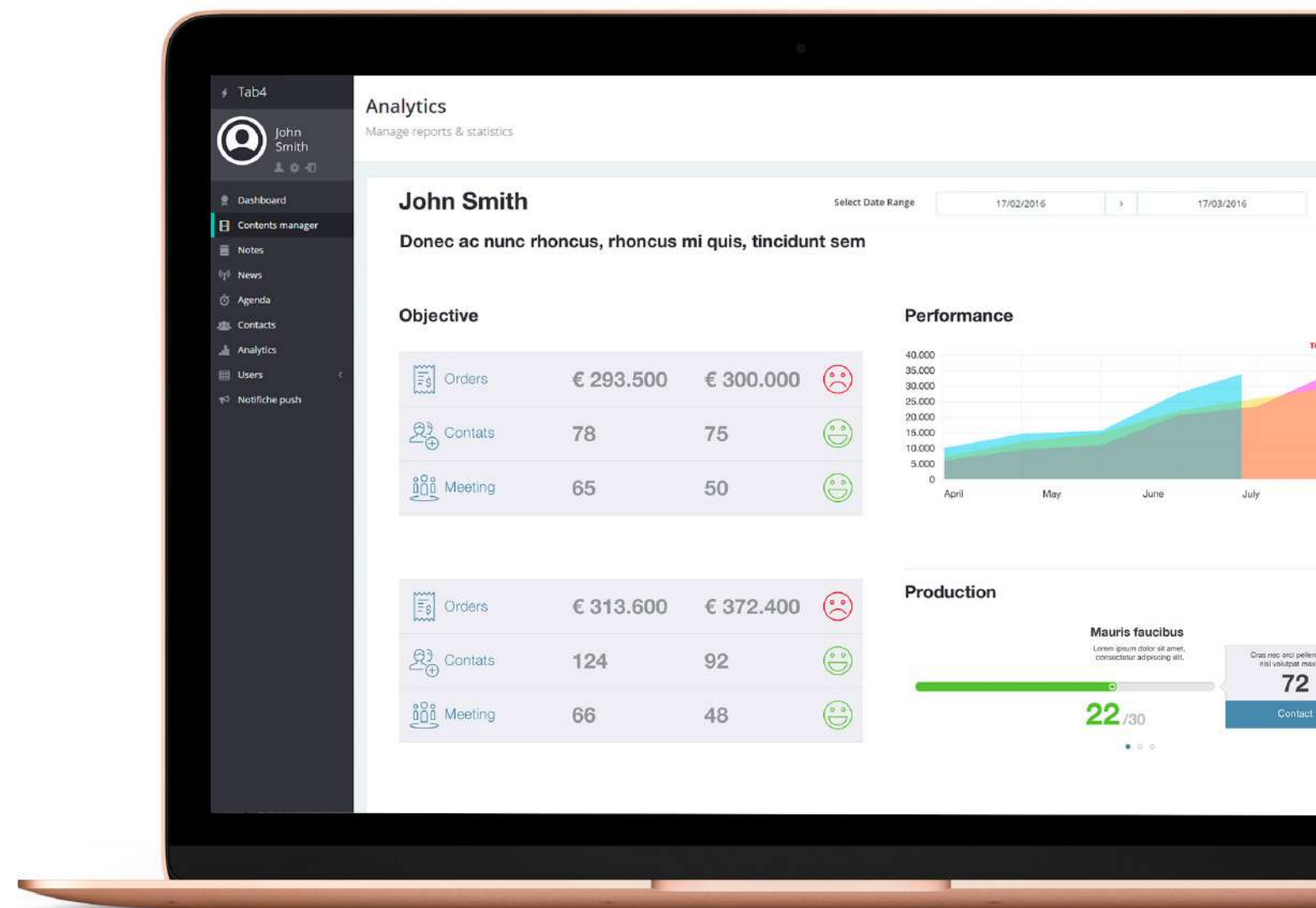
Number of accesses to the app and number of synchronizations



Display statistics of the main documents



Approval rating of each documents





# Analytics | 2



Frequent navigation path between documents



User notes added to each document



List of users who have declared the document has been read

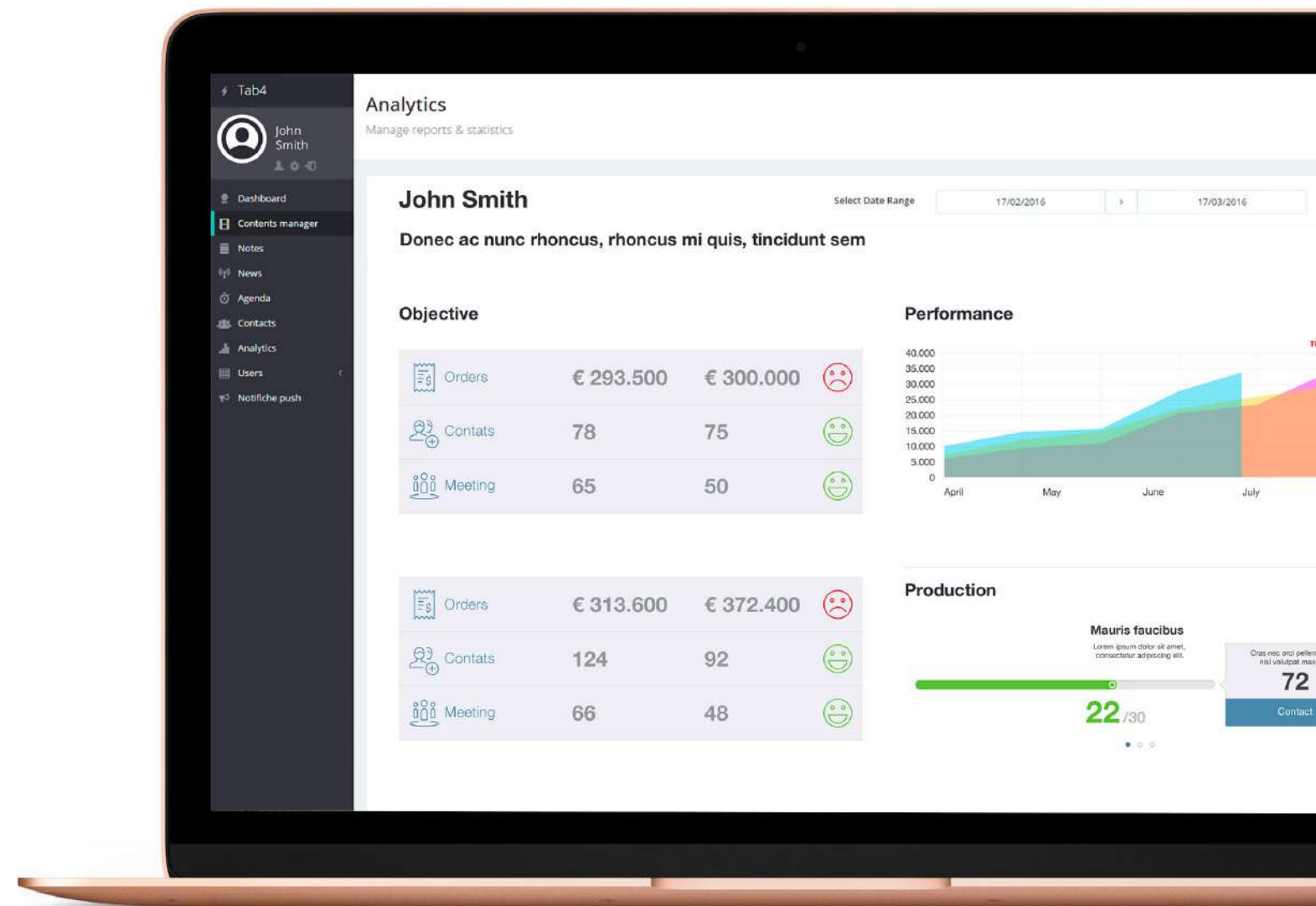


Number of shares for each document



Detailed reports about filling in tests and questionnaires

Further statistics may be processed on request



# Technical Specifications



## User App

iOS/Android  
+ native code



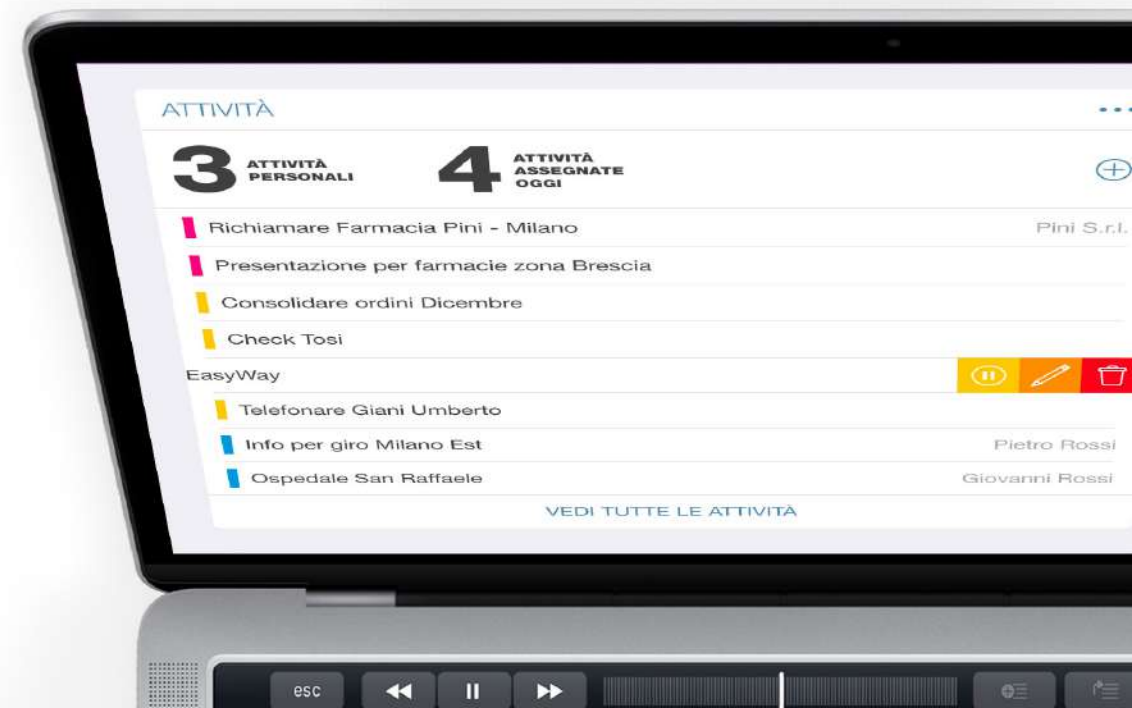
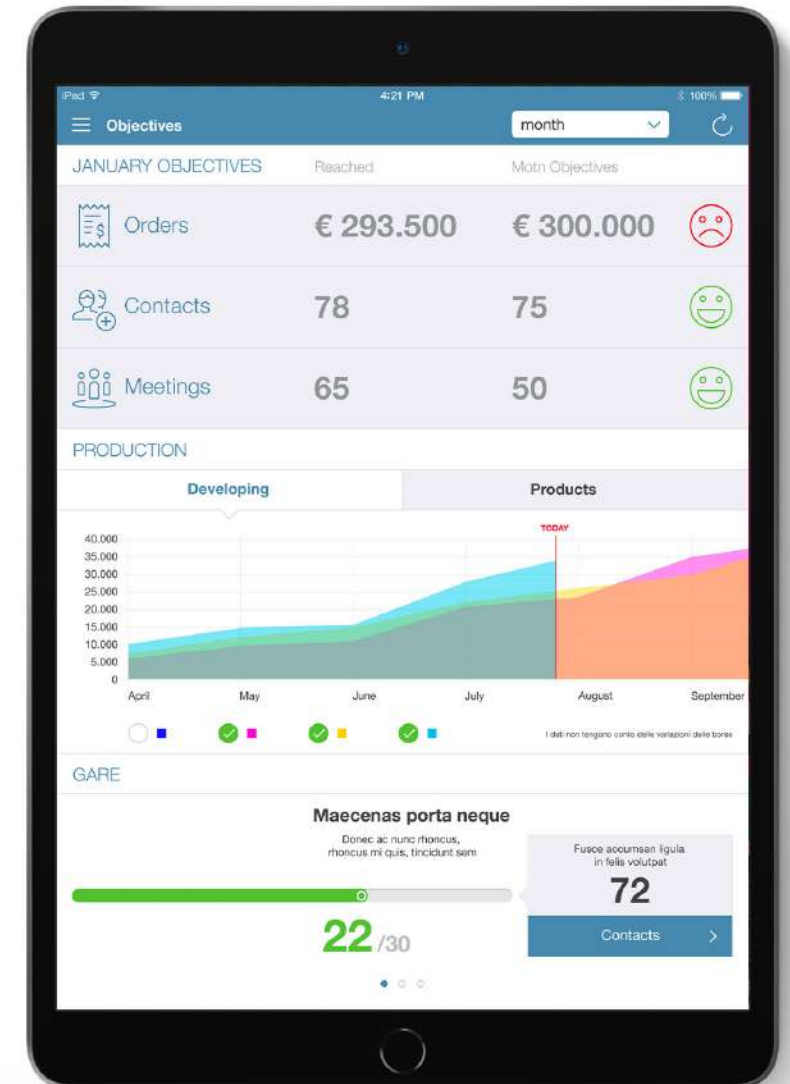
## Backend

Developed on Microsoft technology  
and available as SaaS or On premise



## Distribution

App Store  
or Enterprise Distribution



# Our Framework Tab4

All Mitric products are based on a

**proprietary platform  
client/server,  
denominated Tab4**

designed for sharing contents and information  
on mobile devices.

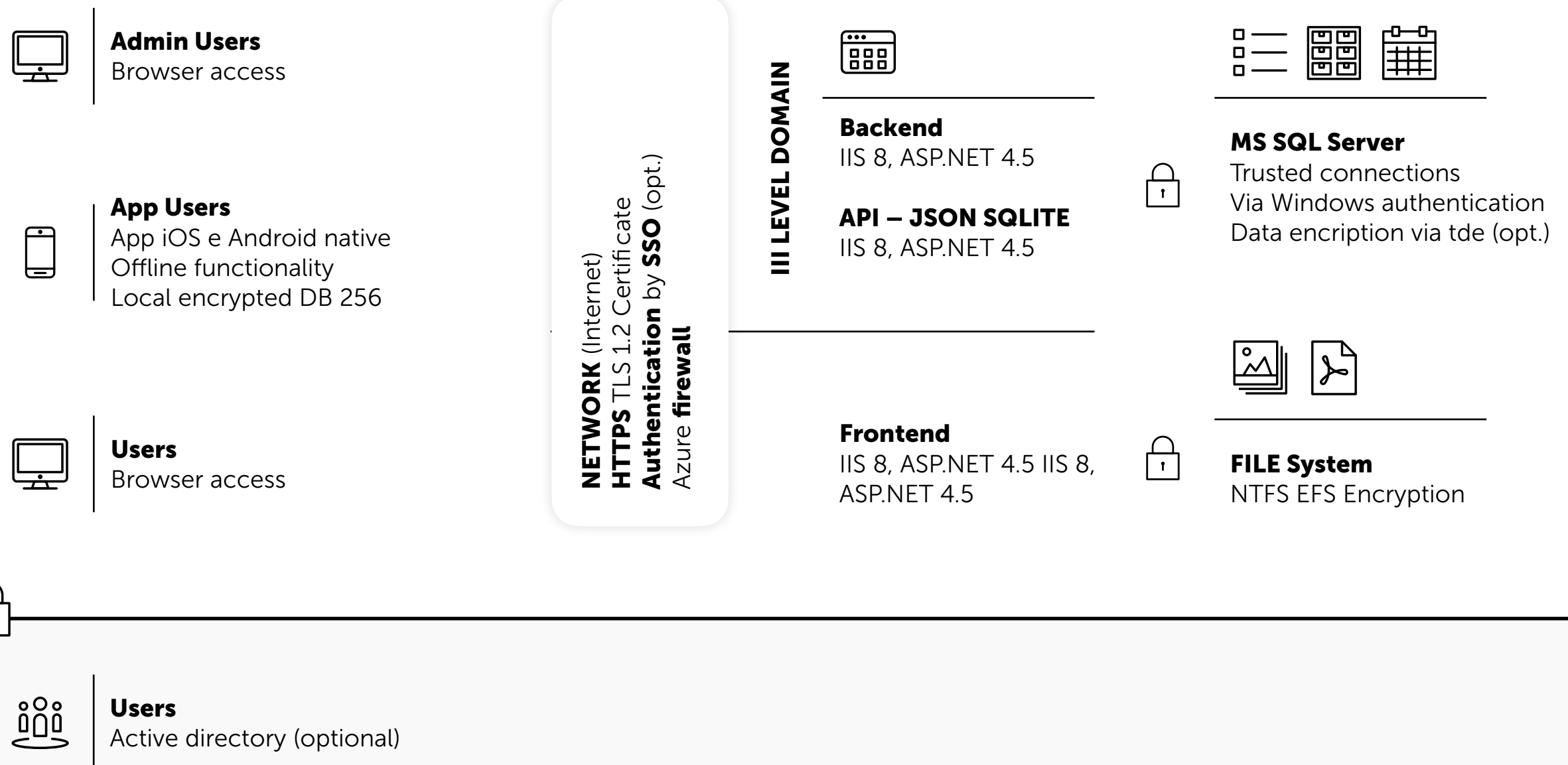


# SAAS Software Architecture

## Presentation Logic

## Business Logic

## Data Access Logic





Mitric is committed to implement all measures, both technical and organizational, necessary to safeguard, in the best way, the integrity, the privacy and the availability of the information assets which Clients entrust us with on a daily base.



For this reason Mitric has created a **Safety Management System**, acquiring a certification **ISO/IEC 27001:2013**.

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